

# Campaign for a Strong Future

### **Call to Action**

North Star must develop a stronger and more consistent funding base. This will enable North Star to continue our shelter operations and develop truly, affordable and local housing projects for current and future generations.

### We exist for North Central families

North Star is committed to prioritizing local residents in need of housing and support services.

### North Star recognized a need

While operating our family shelter for local families, we saw that low-income families were faced with a severe lack of affordable housing options. The North Star team set out in 2017 to come up with a solution to family homelessness. Our Journey Home, 15 unit supportive, housing building is scheduled to be complete in July 2025.

## Why is North Star critically important to our community?

- Since we opened in 2003, we have served 344 homeless families and aided them in their pursuit of permanent housing.
- We serve single parent, multigenerational and zero income, homeless families.
- Since we get support from local philanthropy and grant funding, we do not rely on volatile governmental funding.
- We assist families that state rejects due to eviction histories.

### What your gift will achieve

North Star will create an endowment fund managed by the <u>Community Foundation of North Central Mass.</u> to provide a stable funding source in perpetuity. The foundation will protect and grow our endowment.

# **Campaign Goal and your Contribution:**

North Star has been presented with a unique opportunity. We have a commitment that will match your contribution dollar for dollar up to \$ 750,000. If we can meet this, we will end up with an overall goal of \$ 1,500,000. The endowment of 1.5 million will generate \$ 67,500 per year in perpetuity.

Your contribution is needed and will make a difference

Respectfully,

Dr. Jon Hogue, President & CEO

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