Two Gardner Events in One



September 24, 2022 – 10am

The Fabulous Fall Festival begins at 10am and runs until at least 4pm with shopping, vendors, food, booths, and many great surprises!

The Oktoberfest begins at 11am and continues throughout the day and evening until 9pm with a German Beer Garden. Music, Food, and even the Chair Luge this year.

Thank You to Our Sponsors

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Ryan Laliberte
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John's Sport Shop

Polish American Citizens Club Timpany Crossroads The Velvet Goose The Witches' Wardrobe 99 Restaurant

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Paramount Café

Parker House of Pizza

Pop Sweethearts Food Truck

Priscilla Candy Shop

Reptile Shows of New England

SAGED, LLC

Scentsy

Simmy's Polish Express Food Truck

Studio 4 Potters

Tata's Fonda Food Truck

Taco Rey Coliman

Terrapin Traders
The Velvet Goose

VIBE Studio

Wickedly Sassy Boutique

The Witches' Wardrobe





10–4 Downtown Shops & Restaurants, Main, Central, West Lynde, Pleasant, and Parker Streets

Street Vendors and Food Trucks, Main, Central, Pleasant, and Parker Streets

The Macaroni Mile, Main Street, Gardner CAC Food Pantry is trying to collect 1 mile of Pasta boxes for the Food Pantry. Please bring Pasta! Cash donations also accepted.

Reptiles Shows of New England, at Orpheum Park, Parker Street, Sponsored by Edward-Jones Investments – Office of Ryan Laliberte

Sidewalk Art, Crafts, Super Heroes, at the Kids Zone on Parker Street, Sponsored by Chair City Church

A Paint Party, Rock Painting, and Crafts, at the Kids Zone on Parker Street, Sponsored by Holy Family Academy

Lions Club Vision Mobile & Raffle, on Parker Street

Selfie Station, on Central Street, Take your photo with the Fall Backdrop created by The Glow Room and The Color Bar

Pottery Making Demonstration, by Studio 4 Potters On West Lynde Street

Meet Rocky the Police K-9, Sponsored by Gardner Police Department, on Parker Street

- 10–2 Meet the Autumn Fairy at Pleasant Plaza
- 10:30 New Kids on the Block!, Hosted by Mayor Michael Nicholson Meet the newest downtown business owners and property owners, and hear about their hopes and plans for their businesses and the buildings they have acquired! Tents and seating provided in The Square

- 10:45 GHS Cheer! and SAS All Stars Cheer! Cheering for the Downtown Community in The Square
- 11:00 GHS Band Concert under the Direction of Doug LePisto In The Square
- 11:20 GMS Chorus Concert under the Direction of Larry Zucaro In The Square
- 12–4 Dunk Your Hometown Heroes! Sponsored by Gardner Police Department, on Parker Street
- 12–2 Ryan Hood Entertainment, Ryan Hood plays all your favorites from the 1950s to Today at Pleasant Plaza
- 1:00 The Wolfshager Hexenbrut Witch Dance Group of Central
 Massachusetts Performance, Join us in dancing to German Reggae
 music! Sponsored by The Witches' Wardrobe, in The Square
- 1:30-3:30 Meet & Greet, Sing & Dance with Elsa from "Frozen"
 At 24 Main Street, Sponsored by The Velvet Goose
- **2:00 Gardner Chair Luge**, On Parker Street in front of Gardner Ale House
- 4:00 **Festival Closes**, Streets will be opened as soon after as possible!



Downtown Association Gardner Massachusetts

In cooperation with The City of Gardner

The Square: Intersection of Main, Central, West Lynde, Pleasant, and Parker Streets

2022 OKMOBERFESM LAGER

GERMAN FARE

Presented by

Gardner Ale House • Moon Hill Brewing Company
City of Gardner • Gardner Festival Committee



SATURDAY

HAMUSTM

In Front of the Gardner Ale House





Brand New!
SMEIN HOLDING
COMPENION

CHAIR LUGE

OKMOBERFESM

LIVE

BENNETITI MATTIEO BAND, ITS THE BLUES 3:30 PM
MATTI SWANTION BAND featuring Wildcat O'Halloran 5:15 PM
NEW POND FONDLE 6:30 PM

FOOD MRIICKS BEER MAIDENS

Gardner Ale House | 174 Parl₂er Street | Gardner, MA | gardnerale.com | moonhillbrewing.com



HOW THE DAY LOOKS

11:00 AM till 9:00 PM German Beer Garden, All Day All Night

At 11:00 AM, the Gardner Ale House **opens**, the German Beer Garden **opens**, the music **begins** and the crowd slowly **grows**. This year the **Hofbrahaus Bavarians**, an authentic German folk band, will be pounding out the 3-3 Oktoberfest beats!

Rain or shine we got you covered.

We have the authentic German fare of sausages, sauerkraut, potato salad, and soft pretzels. We sport our Moon Hill Brewing Co.'s Oktoberfest Lager and much more beer, beer, beer. We have lawn games for adults and kids' activities, too. Our neighbors, Lakin's Children's Fine Apparel and PYCA, will be out in the street, too. We have popcorn, cotton candy, and Italian sausages, hamburgers, hot dogs and pizza to round out the festival feel.



Inside the Ale House

Inside the menu contains exquisite German fare including sausage plates, Wiener Schnitzel and whatever the kitchen comes up with this year in the way of authentic German delicacies. This finer German cuisine can only be had inside the Ale House. (You might need a break from the street!)

11:30 AM Tapping of the Oktoberfest Keg

With authentic German folk music by the Hofbrahaus Bavarians, playing in the morning, we now begin formally with this tapping and the singing of Ein Prosit. After the ceremony, the music changes to something a bit more non-ethnic and a bit more rock 'n' roll'y, but, decidedly nostalgic, for the Ale House owner is old and somewhat stuck in the 60s and early 70s.

1:00 PM Men & Women's <u>Steinholding</u> Competition"Did you know there is a US Steinholding Association devoted to the ancient German tradition of steinholding, better known as Masskrugstemmen? It's an Oktoberfest thing and

we are an officially sanctioned competition site for the Massachusetts contest. The winners go to Jack's Abbey Oktoberfest in Framingham the following weekend to compete for the state championship dressed in Moon Hill t-shirt and hat.

You down? You feeling rough? Strong men and strong women are invited to take the stage and hoist a 5-lb mug of Oktober-fest Lager for as long as you possibly can. The contest is strictly judged and you must not spill a drop. The mug is yours if you win and it is a serious mug, actually it's a stein. No need to sign up, just be ready with your arm on the day. The first 10 women and the first 10 men will be allowed to compete, at our Oktoberfest, the last Saturday in September. 1:00 PM sharp!"

Thank you for coming to the Gardner MA Fabulous Fall Festival and Oktoberfest



2:00 PM Gardner Chair Luge The Chair Luge Is Back In 2022!

To miss this is sadness, to compete is insanity. The Ale House owner was insane once, and paid for it. He actually, believably, faked his own death for about 15 seconds. Some people didn't think it was funny. He thought he was in too much pain to pull it off anyway – he had to moan and writhe, as required.

The idea is to get a chair, put wheels on it, put some kind of brakes and steering on it (if you care), don a helmet and roll downhill towards Beauregard Liquors from the Ale House. This event has been taken on as a project by the fun loving **Acadian Social Club** just down the street. They feature "Human Bumpers", a locally known emcee who's shtick and costume are always a surprise, and several accidents.



3:30 Live Music on the Stage

This year the music starts at 3:30PM

Immediately following the *Gardner Chair Luge*, some of the region's finest live musical acts take the stage in the parking lot across from the Ale House, as the party takes yet another turn – dancing, chilling and getting re-acquainted with people or getting to know new people with a free concert.

3:30 PM Headliner Gino Matteo



5:15 PM Matt Swanton Band featuring Wildcat O'Halloran

6:30 PM New Pond Fondle

We close the street party down by 9:00 PM. The pub stays open a bit longer, but not much, for we are all tired and talked out and see only our beds in our heads.

Thank you for coming to the Gardner MA Fabulous Fall Festival and Oktoberfest